

Malta, 29 August, 2018

Kambi Group plc signs Sportsbook deal with Global Gaming 555

Kambi Sportsbook and services selected to support the expansion of Global Gaming's product portfolio in regulated markets

Kambi Group has signed a multi-year deal with Global Gaming 555 to provide its Sportsbook and services to the rapidly growing gaming operator.

Listed on the Nasdaq Stockholm First North, Global Gaming operates a number of popular online gaming brands, including the burgeoning Ninja Casino.

Ninja Casino was the first gaming brand to offer PayNPlay, an innovative payments system which automatically completes the player account registration process at the point of first cash deposit.

This pioneering approach has seen Global Gaming record industry leading growth rates and, as it prepares to offer sports betting, has selected Kambi in part due to its track record of consistently achieving above market revenue growth.

The Kambi Sportsbook, including its market-leading open-APIs and sophisticated risk management processes, will be integrated into Global Gaming's proprietary platform, with an initial launch scheduled for Q4 2018.

Due to the time of launch, the deal will have minimal impact on Kambi's 2018 revenues, although the partnership has the potential to provide a more meaningful contribution in future years.

Kristian Nylén, Kambi Chief Executive Officer, said: "I'm delighted to welcome Global Gaming to the Kambi network with the agreement further evidence of Kambi being the number one choice for visionary operators in regulated markets.

"Global Gaming is Kambi's seventh new customer signing this year, spanning four continents, which illustrates the strength of our scalable technology and operational capacity to launch customers into regulated markets wherever and whenever they need."

Christopher Naudi, Head of Sportsbook at Global Gaming, said: "Following an extensive selection process, we are delighted to be able to partner up with Kambi as our Sportsbook provider and look forward to being able to offer high levels of product, service and user experience that our customers have grown to expect through the Ninja Casino brand."

Mark Wadsworth, Chief Operating Officer at Global Gaming, added: "We offer players easy and secure access to a responsible, entertaining and high-quality online gaming experience and with our in-house expertise and Kambi's platform, we are ready to take Global Gaming to new heights."

For further information, please contact:

Kambi Group plc
Kristian Nylen, Chief Executive Officer
+44 203 617 7270
www.kambi.com

ENDS

About Kambi

Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Kambi Group plc is listed on First North at Nasdaq Stockholm. Our services encompass a broad offering from front-end user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi's 22 customers include DraftKings, Rush Street Interactive, ATG, Kindred Group, 888, LeoVegas, Mr Green and Napoleon Games. Kambi employs more than 600 staff across offices in Malta (headquarters), Bucharest, London, Manila, Stockholm and Sydney.

Kambi utilises a best of breed security approach, with guiding principles from ISO 27001. Kambi is eCOGRA certified. Kambi Group plc is listed on First North at Nasdaq Stockholm under the symbol "KAMBI". The Company's Certified Advisor is Redeye AB.

About Global Gaming

Global Gaming is a challenger in the iGaming industry, delivering innovative and safe gaming services and operating a number of successful casino brands.

Its flagship, Ninja Casino, builds on a revolutionary technology allowing players to enjoy a safe and seamless online casino experience without the hassle of a lengthy registration process.

Global Gaming 555 AB is listed on First North at Nasdaq Stockholm under the symbol "GLOBAL".

The Company's Certified Advisor is Redeye AB

Disclaimer: The information in this press release is such that Kambi Group plc is required to disclose under the EU Directive of Market Abuse Regulation and the Swedish Securities Market Act.

The information in this report was sent for publication on 29 August 2018 at 11:00 CET by CEO Kristian Nylén.